

Appendix 1 – Example Schemes

Hucknall

Their aim: “turn Hucknall town centre back into what it always was – a hub and focus for the people of the town and to give more reasons for people to visit at different times of the day and to stay for longer. In this way the town centre will be animated and businesses will have more potential customers.”



The result:



Appendix 1 – Example Schemes

Poynton

Their problem: “With 16 void shops and declining investment, there were concerns that a new supermarket development to the east would finally kill off the high street”



The result: “Now there is an attractive, open streetscape in which free-flowing traffic interacts sociably with pedestrians. Not only have delays dropped markedly, but since the scheme was unveiled, trading activity in local shops has doubled.”



Appendix 1 – Example Schemes

Preston

Their Aim: “Make Preston a much more attractive place to invest and do business. It will be more visually appealing and will open up the main gateways into the city centre.”



The result:



Appendix 1 – Example Schemes

Brighton

The problem: “New Road had become a run-down back alley. Underperforming despite a proud heritage and numerous cultural institutions, it had developed into a hub of anti-social behaviour and was failing to attract small businesses or visitors.”



The result: “Local citizens have been quick to embrace the change, generating a new urban culture in what has become one of the most popular places to spend time in the city. The design of New Road has transformed the area, which is now contributing to the city’s thriving economy.”

